



*Clearwater Beach Taste Fest May 4th
and
Clearwater Beach Restaurant Week
September 14th-23rd 2018*



COMMITTEE

Rick Norberg,
Director of Food & Beverage
Jimmy's Fish House & Iguana Bar
Committee Chairman
Entertainment Committee

Lynndyl McIntyre,
Event Coordinator
Clearwater Beach Chamber

Paul Andrews, General Manager
Shepard's Beach Resort
Budget Committee

Darlene Kole, President/CEO
Clearwater Beach Chamber
Restaurants Committee

Mary Devine, Owner
CMSA Advertising
Creative/Production Committee

Nigel Castanheiro, Vice President
Smuggler's Island Pub
Beer/Wine/Soda Committee

Juli Norberg, Director of Catering
Hampton Inn & Suites by Hilton
Sponsors Committee
Prize/Raffle/Basket Committee

Michael Mastruserio, Owner
Proforma N&M Communications
Marketing Committee

Carolyn "CC" Cavallaro-Veltre,
Concierge
Sandpearl Resort
Volunteer Committee

Terry Schmidt, Owner
*Whirlwind Events &
Entertainment*
Logistics Committee

Yiannis Halvatzis
City of Clearwater
Special Events Beach Liaison

Roberto Rubi, Office Manager
Clearwater Beach Chamber

Dear Sponsor,

The Clearwater Beach Chamber of Commerce and Chairman Rick Norberg of Jimmy's Fish House & Iguana Bar cordially invite you to partner with us for the 9th Annual **Clearwater Beach Taste Fest and Restaurant Week**.

As customary, we begin this event the Friday night, May 4th from 6:00-9:00 p.m. Due to the overwhelming success of the Taste Fest, we have out grown our location and have moved the event to **Pier 60 Park** on Clearwater Beach! This year we have entertainment by the cover band **C'Nergy**. The celebration will include fine food from 30+ restaurants, Wine & Craft Beer, wine samples, raffle baskets and a live auction! Then on September 14th we will begin the 10-day celebration of our wonderful local restaurants with the Clearwater Beach Restaurant Week.

The goals of Clearwater Beach Restaurant Week have always been to attract more people to our local dining establishments. The Clearwater Beach Taste Event has been so successful that it has become a standalone event that is an evening of food and fun that generates excitement.

Some of the benefits of sponsorship include representation in all local and national marketing campaigns, press releases, social media, web presence, exposure with Visit St. Pete/Clearwater and VISIT FLORIDA and printed materials. Your sponsorship will begin as soon as you sign on and continue all the way through Restaurant Week, with a web presence continuing for up to a year after the event. Please review the sponsorship opportunities (attached) to see which level would be most beneficial to your organization. To ensure your presence on all marketing materials we request your response by **March 30, 2018**.

If you have sponsored these events in the past, you know the Taste Event is fun, the food is great, and the cause is worthwhile. If this is your first time participating as a sponsor, you will garner great exposure to your business, support your community, and have a fantastic time!

Please feel free to contact me with any questions that you may have.

Sincerely,
Darlene Kole
Clearwater Beach Chamber of Commerce



429 Poinsettia Ave. * Clearwater Beach, FL 33767 * (727) 447.7600



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Sponsor Participation Levels

Presenting Sponsor: \$10,000

Return on investment includes:

1. Banner ad on all pages of Taste Fest/Restaurant Week website with continuous exposure for 1 year
2. All collateral (printed) materials, YouTube Video, web presence, social media
3. Recognition as Presenting Sponsor
4. Presenting Sponsor Stage Banner
5. Tented double booth to display your own products (you may use your own display booth)

Master Chef Sponsor: \$2,500+

Combination of Cash, Goods, Services, In-Kind Sponsorship

Return on investment includes:

1. All collateral (printed) materials, web presence, social media
2. Tented booth

Executive Chef Sponsor: \$1,000+

Combination of Cash, Goods, Services, In-Kind Sponsorship

Return on investment includes:

1. All collateral (printed) materials, web presence, social media
-

Stage Sponsor: \$5,000

Return on investment includes:

1. All collateral (printed) materials, YouTube, web presence, social media
2. Recognition as Stage Sponsor
3. Stage Sponsor Banner
4. Tented booth

Gate Sponsor: \$2,000

Return on investment includes:

1. All collateral (printed) materials, web presence, social media
2. Gate Sponsor Banner

LED Batons: \$1,000

1. Your Company logo imprinted on the baton 600 batons



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Sponsor Participation Form

Cash sponsorships will be used to pay for rentals, advertising, entertainment and collateral (printed) materials used at the Taste Fest, during Clearwater Beach Restaurant Week and towards the Grand Prize. Goods and services will be utilized at the Taste Fest Event.

Sponsor Name:		
Contact(s):		
Street Address:		
Phone Number(s)(best)	()	()
Email Address:		
Web Address:		

Level of Participation:

Level	Commitment	Cash Value	In-Kind Value*
Presenting	\$10,000	\$	N/A
Master Chef	\$2,500+	\$	\$
Executive Chef	\$1,000+	\$	\$
Stage Sponsor	\$5,000	\$	N/A
Gate Sponsor	\$2,000	\$	N/A
LED Batons	\$1,000	\$	N/A
Total Commitment Value		\$	

*Please note: Complete the attached In-Kind Sponsorship Form to list Goods/Services to be provided and value of each item.



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In-Kind Sponsorship Form

Please list items being donated and value (approximate)

Good(s) or Service(s)	Value
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$

Additional Event Information Requested

Please check all that apply

- Booth Needed
- Providing Own Booth
- Mascots
- Promotional Display
- Literature
- Signage/Banners



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SAMPLE PAGE OF PRINTED MATERIALS

Proudly Created By CMSA ADVERTISING CMSA.COM

The collage features several promotional items:

- Main Posters:** Large posters for 'Clearwater Beach Taste Fest' on May 12th (6:00-9:00 pm) and 'Clearwater Beach Restaurant Week' (May 15th-25th). The main poster includes details about food sampling, wine & craft beer, the Funk Band 'The Black Honkeys', and a ticket price of \$35. It lists 33 participating restaurants and sponsors like Morten Plant Hospital, Spectrum, and Cheney Brothers.
- Restaurant Week Voter Form:** A form titled 'Clearwater Restaurant Week Voter Form' for the 2017 event. It asks voters to select their favorite restaurant and chef, and includes a note that forms must be received by May 26th, 2017.
- Judge Sign:** A sign for 'CLEARWATER BEACH RESTAURANT WEEK JUDGE' with the website www.beachtastefest.com.
- Smaller Posters:** Smaller versions of the main event posters, some with different color schemes.