



*Clearwater Beach Taste Fest May 4th
and
Clearwater Beach Restaurant Week
September 14th-23rd 2018*



COMMITTEE

Rick Norberg,
Director of Food & Beverage
Jimmy's Fish House & Iguana Bar
Committee Chairman
Entertainment Committee

Lynndyll McIntyre,
Event Coordinator
Clearwater Beach Chamber

Paul Andrews, General Manager
Shephard's Beach Resort
Budget Committee

Darlene Kole, President/CEO
Clearwater Beach Chamber
Restaurants Committee

Mary Devine, Owner
CMSA Advertising
Creative/Production Committee

Nigel Castanheiro, Vice President
Smuggler's Island Pub
Beer/Wine/Soda Committee

Juli Norberg, Director of Catering
Hampton Inn & Suites by Hilton
Sponsors Committee
Prize/Raffle/Basket Committee

Michael Mastruserio, Owner
Proforma N&M Communications
Marketing Committee

Carolyn "CC" Cavallaro-Veltre,
Concierge
Sandpearl Resort
Volunteer Committee

Terry Schmidt, Owner
*Whirlwind Events &
Entertainment*
Logistics Committee

Yiannis Halvatzis
City of Clearwater
Special Events Beach Liaison

Roberto Rubi, Office Manager
Clearwater Beach Chamber

The Clearwater Beach Chamber invites you to take part in our 9th Annual Clearwater Beach Taste Fest and Restaurant Week. This event will begin with our fabulous **Clearwater Beach Taste Fest** on Friday evening, **May 4th** from 6:00-9:00 p.m. We moved the event up a week before the busy Mother's Day weekend. Due to the overwhelming success of the Taste Fest, we have outgrown our previous location and will be moving the event to **Pier 60 Park!** This year our entertainment will be the cover band **C'Nergy**. Join us as we expect an attendance of over 5,000 guests sampling delicious food from 30+ participating restaurants.

FOR THE TASTE FEST – May 4th:

- Participating restaurants are featured in all marketing materials, social media, press releases, and collateral promoting Taste Fest
- Listing of your establishment will be posted on our website **ClearwaterBeachTasteFest.com**
- Exposure with Visit St. Pete/Clearwater and VISIT FLORIDA
- Restaurants receive a tented booth and table
- Restaurants provide 1,000-1,500 tastings at the event
- Awards presented to the BEST Decorated Booth Competition & BEST of the Taste

DURING RESTAURANT WEEK – September 14th-23rd:

- Participating restaurants are featured in all marketing materials, social media, press releases, and collateral promoting Restaurant Week
- Listing of your establishment will be posted on our website **ClearwaterBeachRestaurantWeek.com**
- Exposure with Visit St. Pete/Clearwater and VISIT FLORIDA
- Your Prix Fixe menu ranging from **\$15-\$35** or Special of your Choice
- Patrons vote on their dining experience and enter to win a 2-night stay at one of our sensational beach resorts
- Awards presented for Best Appetizer, Best Entrée, Best Dessert etc.

After all the fun and hard work, the winners of Clearwater Beach Taste Fest and Restaurant Week will be announced in Press Releases and our website. The winners will also be listed in our Newsletter and all winners will have bragging rights for a full year!

The Clearwater Beach Taste Fest/Restaurant Week has been very successful! We are looking forward to hosting another great event. Feel free to contact me with any questions you may have.

Thank you,
Darlene Kole
Clearwater Beach Chamber of Commerce

429 Poinsettia Ave. * Clearwater Beach, FL 33767 * (727) 447.7600





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Participation Levels

Taste Fest ONLY - Level I - \$300

- **TASTE FEST FOOD VENDOR ONLY**
- Restaurants will receive mentions on all marketing materials, Social Media, press releases and collateral promoting Clearwater Beach Taste Fest
- Restaurant Logo and Listing on the Clearwater Beach Restaurant Week Website
- One 6' table and 10'x10' tent provided at Clearwater Beach Taste Fest
- Opportunity to win "Best Booth" and "Best of the Taste"

Taste Fest & Restaurant Week - Level II - \$600

- Same as above - PLUS:
- Included in all marketing for Clearwater Beach Restaurant Week
- Your Prix Fixe Menu Formatted and Printed by the Chamber
- Opportunity to win Restaurant Week Awards Including: Best Appetizer, Best Entrée, Best Dessert, Most Enthusiastic Chef, Best Overall Experience, Best Server, Best Bartender, and the Chairman's Award

Taste Fest & Restaurant Week PLUS Chef Bio -OR- Restaurant History - Level III - \$700

- Same as above - PLUS:
- Chef Bio and photo **or** Restaurant History and photo on website. (You may include both Chef Bio/photo **and** Restaurant History/photo for an additional \$100)

Restaurants with multiple locations planning to participate in the Taste Fest Event and Restaurant Week, please add an additional \$300 per location.



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Deadlines

TASTE FEST PARTICIPATION DEADLINE

Participation Package to be Completed:

- Participation Form – Completely filled out and sent in as soon as possible
- Chef Bio/photo and/or Restaurant History/photo – Completely filled out and sent in as soon as possible (if applicable)
- Payment in full – Completely filled out and sent in as soon as possible
- Advertising DEADLINE for Printing: **March 30, 2018** or sooner

Upon completion of the package, please email to **Lynndyll@BeachChamber.com**

You may also mail completed package to:

Clearwater Beach Chamber of Commerce

Attn: Lynndyll McIntyre

429 Poinsettia Ave.

Clearwater, FL 33767

Payment Accepted: Cash, Check, Visa, Master Card, American Express

PRINTED MATERIALS DEADLINE

Taste Fest

- Participation Package and payment must be received by March 30, 2018 to be included in all printed materials

Restaurant Week

- Prix Fixe Menu items must be received by August 17th, 2018 to be included in all printed material

MANDATORY MEETING & GENERAL INFORMATION

We will review all information and questions at the **Mandatory** meeting so please have a representative from your establishment in attendance. The meeting will be held **May 1, 2018, 2:30 p.m.** at the Clearwater Beach Recreation Center. Their address is 69 Bay Esplanade Clearwater Beach. Rack cards will be handed out at the meeting.



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Participation Form

Restaurant Information

Restaurant Name:		
Contact(s):		
Street Address:		
Phone Number(s)(best)	()	()
Email Address:		
Web Address:		

***Please note, only 6 wristbands will be administered to representatives working your booth for the Taste Fest event. No Exceptions.**

Levels of Participation

<input type="checkbox"/>	Level I - \$300	\$ _____
<input type="checkbox"/>	Level II - \$600	\$ _____
<input type="checkbox"/>	Level III - \$700 (Chef Bio/Photo OR Restaurant History/Photo)	\$ _____
<input type="checkbox"/>	Additional - \$100 (Chef Bio/Photo AND Restaurant History/Photo)	\$ _____
<input type="checkbox"/>	Additional Locations # of _____ x \$300	\$ _____
	Total Submitted	\$ _____



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SAMPLE PAGE OF PRINTED MATERIALS

Proudly Created By CMSA ADVERTISING CMSA.COM

The collage features several promotional items:

- Clearwater Beach Taste Fest Posters:** Multiple versions of the event poster, including one for May 12th (6:00-9:00 pm) and another for May 15th-25th (Restaurant Week). The posters highlight food sampling, wine & craft beer, the Funk Band 'The Black Honkeys', and 33 participating restaurants. Tickets are \$35.
- Clearwater Beach Restaurant Week Voter Form:** A form for voters to select their favorite restaurant for the week. It includes a list of participating restaurants and a voting section.
- Clearwater Beach Taste Fest Judge Sign:** A sign for judges to use during the event.
- Clearwater Beach Taste Fest Friday, May 12th:** A detailed poster for the Friday event, featuring a grid of participating restaurant logos and contact information for Beach Chamber (727.447.7600).